

TIMETABLE CLEVER FIT CONGRESS 2025

- 09:00 Uhr** Welcome Coffee & Networking
vor der Festscheune
- 10:00 Uhr** Opening with our Host **Laura Papendick**
Keynote **Alfred Enzensberger**
Introducing René Moos as the new Owner and the Basic-Fit Team
- 10:20 Uhr** Keynote **Riccardo Christ**
Push your Business
- 10:40 Uhr** Keynote **René Moos**
The Story of Basic-Fit
- 11:00 Uhr** Keynote **Redouane Zekkri** Part I
*From Strategy to Execution:
What We've Built and How Franchisees Can Benefit*
- 12:00 Uhr** Business & Networking Lunch
- 13:00 Uhr** Keynote **Erica van Vonderen-Hahn**
*Turning Data into Growth:
Our Marketing Impact and Results*
- 14:00 Uhr** Keynote **Maurice de Kleer**
*Empowering Growth:
Financial Models & Support for Franchise Partners*
- 14:30 Uhr** Keynote **Redouane Zekkri** Part II
The Basic-Fit automated expansion process
- 15:00 Uhr** Coffee & Networking Break
- 15:30 Uhr** Keynote **Dennis Goedicke**
Insights from the RSG Spain Case
- 16:00 Uhr** Conclusion **René Moos**
Q&A Session
- 16:30 Uhr** Networking
- 18:30 Uhr** Opening (Beer, Wine, Antipasti)
- 19:30 Uhr** Platzierung der Gäste / Guest Seating
- 19:45 Uhr** Welcoming
- 20:00 Uhr** Buffet
- 21:00 Uhr** Awards
- 22:00 Uhr** After Show (Live-Band & DJ Peyman)
- 22:30 Uhr** Bus Shuttle (30 min Takt)
- 01:30 Uhr** Ende (letzter Shuttle)* / End (last shuttle)*

* von 22:30–01:30 Uhr fahren die Busse in 30 Min Takt zu den Hotels

* From 10:30 p.m. to 1:30 a.m., the shuttles run to the hotels every 30 minutes.